

SCHOOL OF IT INTERNATIONAL

Shopify Fundamentals Brochure

Live, 1-on-1 online training in Shopify — build, manage and launch your own e-commerce store, no technical experience required.

Shopify Fundamentals

School of IT International (Pty) Ltd

Somerset West, Cape Town, South Africa · schoolofit.co.za

Shopify Fundamentals Course

A beginner-friendly course ideal for small business owners, virtual assistants, and aspiring e-commerce entrepreneurs — covering the foundational skills needed to launch a basic Shopify store. 1-on-1 online training with a real lecturer.

● Flexible hours

● Commence anytime

● 1-on-1 online with a real lecturer

Learning Objectives

Covered over 20 hours.

- 1 Getting started with Shopify — what it is, creating an account, and the dashboard (2h)
- 2 Store setup and branding — settings, theme selection, logo and colours (3h)
- 3 Adding products — single products, variants, descriptions, categories and tags (4h)
- 4 Payments, checkout and shipping — gateways (PayFast, PayPal), EFT/manual payments, shipping zones (4h)
- 5 Pages, navigation and store launch — About/Contact/Policy pages, menus, domain setup (4h)
- 6 Intro to marketing and orders — discount codes, order processing, customer communication (3h)

Pricing

COURSE PRICE

R18,900

Full payment before commencement (no payment plan)

Course Duration & Format



Duration

20 hours — maximum completion time



Payment

Full payment only (no payment plan)



Mode

1-on-1 online, real lecturer, flexible scheduling



Certificate

Certificate of Completion included

Career Prospects

- ◆ Shopify Store Manager
- ◆ E-commerce Coordinator
- ◆ Virtual Assistant (E-commerce)
- ◆ Small Business Owner
- ◆ Digital Retail Specialist

Typical Shopify-skilled salary (South Africa)

R150k – R350k / yr



What you'll receive: One-on-one live training with a qualified lecturer, access to course materials via Google Drive, and a Digital Certificate of Completion.

 Get job-ready skills — start your Shopify Fundamentals course today.

Enrol Now →

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