

SCHOOL OF IT INTERNATIONAL

HubSpot Fundamentals Brochure

Live, 1-on-1 online training in HubSpot CRM, sales, marketing, customer service, reporting, and automation tools — for beginners and business professionals.

HubSpot Fundamentals

School of IT International (Pty) Ltd

Somerset West, Cape Town, South Africa · schoolofit.co.za

HubSpot Fundamentals Course

A practical introduction to HubSpot CRM, sales, marketing, customer service, reporting, and automation tools — designed for beginners and business professionals who want to effectively use the HubSpot platform. 1-on-1 online training with a real lecturer.

● Flexible hours

● Commence anytime

● 1-on-1 online with a real lecturer

Learning Objectives

Covered over 10 hours.

- 1 Introduction to the HubSpot platform
- 2 HubSpot CRM setup and navigation
- 3 Contact and company management
- 4 Lead capture and lead management
- 5 Sales pipeline and deal tracking
- 6 Email marketing fundamentals
- 7 Marketing automation basics
- 8 Customer service and ticketing
- 9 Dashboards and reporting
- 10 Best practices and real-world scenarios

Pricing

COURSE PRICE

R15,900

Full payment before commencement (no payment plan)

Course Duration & Format



Duration

10 hours — maximum completion time



Payment

Full payment only (no payment plan)



Mode

1-on-1 online, real lecturer, flexible scheduling



Certificate

Certificate of Completion included



Career Prospects

◆ CRM Administrator

◆ Marketing Coordinator

◆ Sales Operations Specialist

◆ Inbound Marketing Specialist

◆ Customer Success Associate

Typical HubSpot-skilled salary (South Africa)

R200k – R420k / yr



Note: International HubSpot certifications are optional and not included in the course fee. Any certification examinations are charged separately where applicable.



Get job-ready skills — start your HubSpot Fundamentals course today.

[Enrol Now →](#)

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