

HubSpot Fundamentals Course

10 Hours | R15,900 per Person

Training Provider: The School of IT International Pty Ltd

Enterprise Number: 2019/278233/07

Tax Number: 9227879237

Course Overview

This 10-hour instructor-led course provides a practical introduction to HubSpot CRM, sales, marketing, customer service, reporting, and automation tools. The course is designed for beginners and business professionals who want to effectively use the HubSpot platform.

Detailed Syllabus

- Introduction to HubSpot Platform
- HubSpot CRM Setup and Navigation
- Contact and Company Management
- Lead Capture and Lead Management
- Sales Pipeline and Deal Tracking
- Email Marketing Fundamentals
- Marketing Automation Basics
- Customer Service and Ticketing
- Dashboards and Reporting
- Best Practices and Real-World Scenarios

Training Methodology

Online live training with a real lecturer. Schedule your own dates and times. Includes practical demonstrations, hands-on exercises, and course notes.

Certification Information

International HubSpot certifications are optional and are not included in the course fee. Any certification examinations or assessments are charged separately where applicable.

Banking Details

Bank: FNB

Account Type: Gold Business Account

Account Number: 62819004102

Branch Code: 200512

Branch Name: Somerset West