

Artificial Intelligence Literacy Course

Duration	10 Hours
Price	R12,900 per person
Delivery	Online (Live Instructor-Led Training)

Course Overview

This course provides a foundational understanding of Artificial Intelligence and its applications in modern workplaces. It focuses on practical usage of AI tools, ethical considerations, and preparing a future-ready workforce.

Course Objectives

- Understand basic principles of Artificial Intelligence - Use AI tools in workplace environments - Identify business applications of AI - Understand ethical and responsible AI usage - Build digital readiness for AI-driven workplaces

Course Content Breakdown

1. Introduction to AI (2 Hours)

AI fundamentals, types of AI, real-world examples.

2. AI Tools in the Workplace (3 Hours)

Writing, reporting, automation, customer support applications.

3. Business Applications of AI (2 Hours)

Marketing, HR, finance, operations, and case studies.

4. Ethical AI Usage (2 Hours)

Privacy, bias, accuracy, and responsible use.

5. Future-Ready Workforce (1 Hour)

Skills development and digital transformation readiness.

Learning Outcomes

Participants will be able to confidently use AI tools, understand business applications, and apply responsible AI practices in the workplace.