

## **Claude AI Fundamentals Course**

Duration: 20 Hours

Price: R16,900 per person

Delivery: Online (Live Lecturer)

Level: Beginner

### **Course Overview**

This course introduces learners to the fundamentals of AI using Claude AI, focusing on practical, real-world applications. Learn how to create prompts, automate tasks, and improve productivity.

### **Modules**

1. Introduction to AI & Claude (2 Hours)
2. Getting Started with Claude (2 Hours)
3. Prompt Engineering Fundamentals (4 Hours)
4. Content Creation with AI (3 Hours)
5. AI for Productivity (3 Hours)
6. Data & Analysis Basics (2 Hours)
7. Responsible AI Use (2 Hours)
8. Practical Mini Project (2 Hours)

### **Outcomes**

Use Claude AI effectively, write prompts, automate tasks, and apply AI in business.

### **Company Details**

The School of IT International Pty Ltd

Enterprise Number: 2019/278233/07

Tax Number: 9227879237

### **Banking Details**

Bank: FNB

Account Type: Gold Business Account

Account Number: 62819004102

Branch Code: 200512

Branch Name: Somerset West