

Shopify Fundamentals Course

Duration: 20 Hours

Price: R18,900

Mode: Online, One-on-One with Real Lecturer (via MS Teams / Google Meet)

Institution: The School of IT International Pty Ltd

Certificate: Certificate of Completion

Course Overview

This beginner-friendly Shopify Fundamentals course is ideal for small business owners, virtual assistants, and aspiring e-commerce entrepreneurs. The course covers the foundational skills needed to launch a basic Shopify store — no technical experience required.

Learn how to create, manage, and run an online store using Shopify's intuitive platform with hands-on, instructor-led guidance.

Course Outline & Topics Covered

Module 1: Getting Started with Shopify (2 Hours)

- - What is Shopify and how it works
- - Creating a Shopify account
- - Overview of the Shopify dashboard

Module 2: Store Setup & Branding (3 Hours)

- - Store settings and general configurations
- - Theme selection and basic customisation
- - Uploading logo and adjusting colors

Module 3: Adding Products (4 Hours)

- - Adding single products and variants
- - Writing clear product descriptions
- - Using categories and tags

Module 4: Payments, Checkout & Shipping (4 Hours)

- - Setting up payment gateways (PayFast, PayPal)
- - Enabling EFT and manual payments
- - Creating shipping zones and flat rates

Module 5: Pages, Navigation & Store Launch (4 Hours)

- - Creating About, Contact and Policy pages
- - Building navigation menus
- - Domain setup and launch checklist

Module 6: Intro to Marketing & Orders (3 Hours)

- - Creating discount codes
- - Basic order processing
- - Understanding customer communication

What You'll Receive

- - One-on-one live training with a qualified lecturer
- - Access to course materials via Google Drive
- - Digital Certificate of Completion

Course Fee: R18,900

Payable to:

The School of IT International Pty Ltd

Enterprise no: 2019/278233/07

Tax no: 9227879237

Bank: FNB

Account Type: GOLD BUSINESS ACCOUNT

Account Number: 62819004102

Branch code: 200512

Branch Name: SOMERSET WEST