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**The School of IT International Pty Ltd**

Enterprise no: 2019/278233/07

Tax no: 9227879237

**Bank:** FNB

**Account Type:** GOLD BUSINESS ACCOUNT

**Account Number:** 62819004102

**Branch code:** 200512

**Branch Name:** SOMERSET WEST

**Tel:** 082 696 7749

**Website:** [www.schoolofit.co.za](http://www.schoolofit.co.za)

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## Salesforce Training Courses

All courses are one-on-one, live online with a real lecturer.

Start anytime – flexible scheduling.

Salesforce certification exams are optional and charged separately.

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### ENTRY LEVEL

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#### *Salesforce AI Associate*

**Duration:** 10 Hours

**Price:** R10 900

**Course Outline:**

1. Introduction to AI in Salesforce
  2. Understanding Einstein GPT
  3. Basics of Prompt Engineering
  4. Use Cases in Sales and Service
  5. Hands-on with AI Studio
  6. Integration Scenarios and Limits
-

## *Salesforce Marketing Associate*

**Duration:** 10 Hours

**Price:** R10 900

**Course Outline:**

1. Intro to Salesforce Marketing Cloud
  2. Audience and Data Segmentation
  3. Email Studio Overview
  4. Customer Journeys and Automation
  5. Performance Analytics Basics
  6. Cross-Channel Campaign Basics
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## *Salesforce Slack Admin*

**Duration:** 20 Hours

**Price:** R13 900

**Course Outline:**

1. Introduction to Slack and Salesforce
  2. Slack Admin Console Setup
  3. User and Workspace Management
  4. Slack Automation and Workflows
  5. Integration with Salesforce Cloud
  6. Best Practices for Slack Admins
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## *Salesforce Platform Developer*

**Duration:** 20 Hours

**Price:** R13 900

**Course Outline:**

1. Overview of Salesforce Platform
  2. Apex Programming Fundamentals
  3. Triggers and Classes
  4. Data Modeling and SOQL
  5. Lightning Web Components Basics
  6. Platform App Deployment
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## *Salesforce JavaScript Developer*

**Duration:** 20 Hours

**Price:** R13 900

**Course Outline:**

1. JavaScript Core Concepts
  2. ES6+ Syntax and DOM
  3. Node.js and JS Frameworks
  4. Integrating JavaScript in Salesforce
  5. Lightning Web Components and JS
  6. Debugging and Testing
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## MID LEVEL

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### *Salesforce Administrator*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. User Setup and Profiles
  2. Data Security and Sharing Rules
  3. Reports and Dashboards
  4. Workflow Rules and Process Builder
  5. Service and Sales Cloud Basics
  6. Data Management and Import
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### *Salesforce Advanced Administrator*

**Duration:** 20 Hours

**Price:** R14 900

**Course Outline:**

1. Advanced Data Management
  2. Delegated Administration
  3. Advanced Automation with Flows
  4. Change Management Tools
  5. Complex Security Use Cases
  6. Performance Monitoring
- 

### *Salesforce Platform App Builder*

**Duration:** 30 Hours

**Price:** R22 800

**Course Outline:**

1. Fundamentals of App Design
2. Object-Oriented Configuration

3. Custom Buttons and Links
  4. Lightning App Builder
  5. App Deployment Techniques
  6. Automation with Flows
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### *Salesforce UX Designer*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Design Thinking in Salesforce
  2. UX Research & Prototyping
  3. Accessibility & Mobile Design
  4. Building with Lightning Components
  5. UI/UX Consistency
  6. Evaluating and Improving UX
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### *Salesforce Strategy Designer*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Strategic Business Planning
  2. Design Strategy & Innovation
  3. Stakeholder Collaboration
  4. Metrics and Measurement
  5. Systems Thinking
  6. Prototyping Strategic Outcomes
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### *Salesforce Server Cloud Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Cloud Architecture Principles
2. Data Modeling and Migration
3. Integration Patterns
4. Security and Access Config
5. Solution Design & Deployment
6. Consultant Scenario Practice

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### *Salesforce CPQ Specialist*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Introduction to CPQ
2. Product Rules and Bundling
3. Pricing and Discounting Logic
4. Quote Templates and Approvals
5. Order Management
6. Advanced Configuration Scenarios

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### *Salesforce Data Cloud Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Understanding Salesforce Data Cloud
2. Data Ingestion and Mapping
3. Segmentation and Activation
4. Identity Resolution & Harmonization
5. Use Cases in Marketing & Sales
6. Data Governance & Privacy

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### *Salesforce Sales Cloud Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Lead and Opportunity Management
  2. Sales Process Configuration
  3. Sales Productivity Features
  4. Forecasting & Territory Management
  5. Automation and AI Tools
  6. Sales Cloud Deployment Strategy
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### *Salesforce Field Service Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Field Service Architecture Overview
  2. Work Orders and Scheduling
  3. Service App and Mobile Field Setup
  4. Dispatch Console and Optimization
  5. Inventory and Knowledge Integration
  6. Reporting and Troubleshooting
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### *Salesforce Experience Cloud Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Introduction to Experience Cloud
  2. Site Design and Themes
  3. Access Control and Permissions
  4. CMS and Page Variations
  5. Deployment and Branding
  6. Lightning and Aura Component Usage
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### *Salesforce Business Analyst*

**Duration:** 20 Hours

**Price:** R16 900

**Course Outline:**

1. Role of a Salesforce Business Analyst
  2. Requirements Gathering Techniques
  3. Stakeholder Communication
  4. Business Process Mapping
  5. Validation and Prototyping
  6. Aligning Business and Technical Needs
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### *Salesforce Slack Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. Slack Admin vs Consultant Roles
  2. Slack-Salesforce Integration
  3. App Directory and Bot Design
  4. Slack Workflow Automation
  5. User Adoption and Training
  6. Enterprise Collaboration Scenarios
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### *Salesforce OmniStudio Consultant*

**Duration:** 20 Hours

**Price:** R12 900

**Course Outline:**

1. OmniStudio Overview and Architecture
  2. DataRaptors and Integration Procedures
  3. FlexCards and OmniScripts
  4. Advanced Use Cases
  5. Versioning and Deployment
  6. Consultant Scenario Practice
- 

### *Salesforce AI Specialist*

**Duration:** 20 Hours

**Price:** R14 900

**Course Outline:**

1. AI Fundamentals in Salesforce
  2. Einstein Discovery and Prediction Builder
  3. Advanced Prompt Engineering
  4. Model Evaluation and Bias
  5. Use Cases in Analytics and Service
  6. Security, Ethics, and Governance
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### *Salesforce Industries CPQ Developer*

**Duration:** 20 Hours

**Price:** R14 900

**Course Outline:**

1. Vlocity CPQ Overview
2. Industry-Specific Product Models
3. Pricing & Rules Configuration
4. Order Capture & Decomposition
5. Integration with Industries Cloud

## 6. Developer Tools and Best Practices

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### *Salesforce OmniStudio Developer*

**Duration:** 20 Hours

**Price:** R14 900

**Course Outline:**

1. Developing OmniScripts
  2. DataRaptor Extract and Load
  3. FlexCard Configuration
  4. Integration Procedures
  5. Custom Templates and Styling
  6. Debugging and Deployment
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### *Salesforce Platform Developer (Advanced)*

**Duration:** 20 Hours

**Price:** R14 900

**Course Outline:**

1. Advanced Apex Programming
  2. Asynchronous Apex and Batch Jobs
  3. Design Patterns in Salesforce
  4. Exception Handling and Debug Logs
  5. Apex Testing and Code Coverage
  6. Deployment Best Practices
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### Summary

All Salesforce courses are:

- **One-on-One Online** – via MS Teams or Google Meet
  - **With a Real Lecturer** – live, interactive learning
  - **Flexible Start Date** – choose your schedule
  - **Excludes Salesforce Exam Fees** – these are optional and billed separately at the exchange rate when booked.
-

## Banking Details for Payment:

- **Bank:** FNB
- **Account Type:** GOLD BUSINESS ACCOUNT
- **Account Number:** 62819004102
- **Branch Code:** 200512
- **Branch Name:** SOMERSET WEST
- **Reference:** Your Full Name + Salesforce Course Name

## Contact Us:

- **Tel:** 082 696 7749
  - **Email:** [info@schoolofit.co.za](mailto:info@schoolofit.co.za)
  - **Website:** [www.schoolofit.co.za](http://www.schoolofit.co.za)
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